

Emran Yousof.

Education

Institute of Art & Design University of the Punjab March 2002

Bachelor of Fine Arts
Diploma in Graphic Design

Work

Alabbar Enterprises February 2016 - Present

Creative Head. Team leader, constructive, fearless, driven, charismatic, self-possessed and committed to a vision. Well-rounded understanding of graphic design and experience design. Applied conceptual strategy, with the ability to lead a team through brainstorming. Problem solver, have a "can do" attitude.

Projex Event Services January 2015 – February 2016

Art Director. Working with marketing department to produce print based creative solutions. Offer practical advice based on design and creative experience to less senior members of the team. Design presentations, indoor & outdoor graphics, web and press advertising, catalogues, brochures and point of sale and marketing material. Create efficient workflow and procedures for Design studio.

Birdie Communications July 2013 – January 2015

Art Director. Successfully manage and coordinate graphic design projects from concept through completion and consistently meet deadlines and requirements into concrete design for corporate identity such as logos, press ads, brochures, corporate stationery, web sites, promotional campaigns and story boardings.

Autodata Middle East LLC July 2012 - July 2013

Creative Head. I was single handedly responsible for the design and production of AutoCheck magazine, the regions first and only used car buyers guide. I look after the design of all company websites and create artwork for in-house products for promotional purposes.

Skills

Disciplines

Design
Creative Direction
Project Management
Production

Technical Abilities

Adobe Creative Suite
CorelDraw
Arabic Calligraphy

Work

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